

LÍNEA DIRECTA ASEGURADORA CEMENTS PARTNERSHIP WITH NATURGY WITH SUSTAINABLE OPTIONS FOR CUSTOMERS

- **Línea Directa Aseguradora and Naturgy cement their partnership, created a few months back, by offering customers attractive discounts and solutions that allow for a more responsible management of households' environmental impact.**
- **The agreement means that all Línea Directa Aseguradora customers who sign up for Naturgy's self-consumption services can save up to between 40% and 60% on their annual electricity bill.**
- **Customers of Línea Directa Aseguradora who take advantage of the offer will receive a €300 discount when booking a photovoltaic installation with Naturgy.**
- **Since its launch in 2008, Línea Directa Aseguradora's home insurance branch has established itself as one of the Group's main drivers of growth and diversification, thanks to its offering of flexible products that adapt to the needs of every type of customer at very competitive prices.**

Madrid, 15 June 2021.- Línea Directa Aseguradora and Naturgy take a step further in cementing their commercial partnership by offering customers integral solutions in energy management, allowing for a more responsible consumption and savings of up to 60%. **Customers of Línea Directa Aseguradora who take advantage of the offer will receive a €300 discount when booking a photovoltaic installation with Naturgy.**

And Línea Directa Aseguradora customers who sign up **for Naturgy's integral self-consumption solution** will be able to draw on the rates the company offers for a more responsible and environmentally friendly energy consumption.

Given both companies' growing interest in sustainability, they are working towards having customers of Línea Directa Aseguradora benefit from other advantages in the near future.

Likewise, Naturgy extends Línea Directa Aseguradora's offer to all its customers, so that they may benefit from the attractive conditions when taking out home insurance.

Close to 8,000 customers have already shown interest.



The new agreement between Naturgy and Línea Directa Aseguradora is the natural result of the success achieved when the partnership was first signed a few months back, and where **almost 8,000 customers from both companies have shown interest in** the exclusive advantages offered.

Naturgy and Línea Directa Aseguradora customers can continue to benefit from a range of discounts and offers. Línea Directa Aseguradora will offer Naturgy customers **a 20% refund of the value of a home insurance policy**, and the option of choosing between cover for the repair of electrical appliances or a handyman service for its customers free of charge during the first year.

Naturgy offers up to a **€75 discount for signing up for electricity and gas**, or a 30% discount on contracted electricity, a 30% on contracted gas and three months free maintenance service.

Olga Moreno, Línea Directa Aseguradora's home insurance branch director, says that "sustainability is important for the company, and these formulas for collaboration allow us to offer our customers new possibilities and greater flexibility, not only in caring for their homes, but in caring for the environment too".

Carlos Vecino, commercial director at Naturgy, says that the new service offered by the company to customers of Línea Directa Aseguradora "looks to contribute to the energy transition, fostering greater efficiency in a consumption that is more environmentally conscious. We want to help make cities more respectful with the planet, and be there for our customers as they seek out solutions to their environmental concerns."

The agreement is yet another step forward for Línea Directa Aseguradora's home insurance branch. Since its launch in 2008, it has kept strengthening its position as one of the Group's main drivers of growth and diversification, thanks to its offering of flexible products that cater to the needs of every type of customer at very competitive prices.

About Naturgy

Founded in 1843, [Naturgy](#) is a leading brand in the energy sector, adapted to all global markets and focused on innovation, digitalisation, simplicity and globality. The company has nearly 19 million customers in close to 20 countries worldwide.

Naturgy has been taking decisive steps to support the energy transition for many years, moving towards a more sustainable energy mix. The company has almost 5 GW of renewable energy globally. Its performance in social, environmental and good governance matters has been recognised by the world's leading and most important indexes and rankings, including the Dow Jones Sustainability Index, FTSE4GOOD and the Carbon Disclosure Project, as well as the European Commission's European Business Awards for the Environment.

About Línea Directa Aseguradora

[Línea Directa Aseguradora](#) is the 5th largest insurer of cars in Spain, specialising in direct sales of insurance for cars, motorbikes, companies, the self-employed, and homes. Línea Directa Aseguradora is among the 100 Spanish companies with the best reputations, according to the MERCO Companies



ranking. It also offers health insurance, through a new brand built on digitalisation and rewards for policyholders.

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